

Philip Morris USA Confidential

Definitions (Supplemental)

Barnyard:	Reminiscent of chicken feed, manure, etc.
Bright taste:	Characteristics of Bright tobacco
Burley taste:	Characteristics of Burley tobacco
Charcoal:	Characteristic of charcoal
Chemical:	Chemical characteristics
Dark:	Characteristic of Burley notes without impact/response associated with high burley (e.g. cigar-like)
Earthy:	Reminiscent of fresh, raw earth (digging potatoes)
Fermented:	Winey, overripe fruity taste and coating that lingers
Floral:	Floral-like aromatic (e.g. rose, jasmin, etc.)
Fruity:	Fruit-like aromatic (e.g. berry, plum, banana, etc.)
Green:	Vegetative-like, leafy aromatic (e.g. fresh mowed grass)
Hay/Straw:	Hay/straw-like notes (typically seen in Bright tobacco)
Irritation:	Painful sensation in nose, throat, and/or chest
Lingering Aftertaste:	Taste that remains in mouth after smoking
Metallic:	Tinny taste (similar to taste in tomato juice stored in a can)
Minty:	Mint-like aromatic (e.g. peppermint, spearmint, etc.)
Musty:	Reminiscent of damp mop or basement (high musty =moldy)
Oily:	Oily, slick-type feeling in mouth region or lips
Oriental:	Characteristics of Oriental tobacco
Papery/Boardy:	Perception of paper and/or cardboard-like aromatic

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Perfumy:	Perfume-like aromatic
Powdery:	Mouth region feels like it is coated with talcum powder
Salivating:	Mouth-watering
Soapy:	Soap-like aromatic (e.g. ivory soap)
Sour:	Sour taste (e.g. lemon, etc.)
Spicy:	Spice-like aromatic (e.g. nutmeg, clove, cinnamon, etc.)
Toasted/Burnt :	Characteristic of toasted bread [high toasted = burnt(scorched)]
Unbalanced:	Puff by puff variation
Woody:	Wood-like aromatic (e.g. cedarwood, etc.)